

LinkedIn for B2B Lead Generation

All courses can be
virtual or face to face

Sample Content Includes:

- Your SSI Score
- Completing Your Full Profile
- How to Optimize Your Profile
- Connection Strategy
- Using the Search Functions to Find Potential Clients
- Engagement Strategy
- Posting Strategy
- Becoming the “Go To Expert” in Your Field
- Using Groups
- LinkedIn Live and Events
- Premium, Sales Navigator or Free Version
- Company Page



Contact us for a full course outline.