

Business Planning & Strategy

All courses can be
virtual or face to face

Sample Content Includes:

- **Defining Strategy**
- **The Benefits of Strategy Planning**
- **Ensuring Organizational Capabilities are Appropriate**
- **Assessing External Forces**
- **Auditing Internal Capabilities**
- **Evaluating Factors For Choosing Strategy**
- **Selecting Appropriate Strategic Models**
- **Considering Strategic Planning Approaches**
- **Building The Plan**
- **Linking Strategy to Actions**
- **Managing Stakeholder Expectations**
- **Maximising Results with Applied Processes**
- **Establishing Key Performance Indicators (KPIs) ★**
- **Dimensions Of Strategic Control**

Contact us for a full course outline.

